



# Privacy Policy

Updated at May 8th, 2026

LeadSwarm Preview (“Service”) is operated by Mileum Technologies, vl. Ante Adamovic (“Company,” “we,” “us,” or “our”).

This Privacy Policy explains how we collect, use, store, process, and protect information when you access or use the Service.

By accessing or using the Service, you acknowledge that you have read and understood this Privacy Policy and how your information may be processed in connection with the Service.

## Definitions and Key Terms

- **Company:** Refers to Mileum Technologies, vl. Ante Adamovic (Domagojeva 26, Zagreb, 10000, Croatia), the legal owner and operator of the Service.
- **Service:** Refers to LeadSwarm Preview, the beta-stage online platform, website, software, lead-generation tools, business data processing functionality, and related services provided through the Website.
- **Project:** Refers to the LeadSwarm project, platform ecosystem, software infrastructure, and related technologies developed and operated by the Company.
- **Website:** Refers to the LeadSwarm Preview website accessible at: <https://preview.lead-swarm.com>
- **You:** Refers to any individual, business, organization, or entity that accesses, purchases, uses, or interacts with the Service.
- **Personal Data:** Refers to information that identifies or can reasonably be used to identify an individual.
- **Cookies:** Refers to small files stored by your browser that help improve website functionality and user experience.
- **Third-Party Service:** Refers to third-party infrastructure, software, APIs, integrations, payment providers, hosting providers, analytics providers, communication providers, and related external services used in connection with the Service.



## Information We Collect

- **Account Information:** email address and related account information necessary to provide the Service.
- **Payment Information:** Payments are processed securely through Stripe. The Company does not directly store full payment card information on its servers.
- **Usage Information:** IP address, browser type, device information, operating system, access times, and usage activity within the Service.
- **Lead and Business Data:** Users may upload, generate, import, export, process, or manage business-related contact or lead data through the Service. Users are solely responsible for ensuring they have an appropriate legal basis for using such data under applicable laws and regulations.
- **Cookies and Analytics:** We may use cookies and similar technologies to maintain login sessions, improve functionality, analyze usage trends, enhance user experience, and protect platform security.

## How We Use Information

We may use collected information to provide and maintain the Service, process payments and transactions, authenticate users and secure accounts, provide customer support, improve platform functionality and performance, monitor abuse or unauthorized activity, comply with legal obligations, and communicate important service-related updates.

***We do not sell personal data.***

## Third-Party Services

The Service relies on certain Third-Party Services to operate, including payment processing, hosting, analytics, infrastructure, communication, and security providers.

These third parties may process limited information solely as necessary to provide their services to the Company and support operation of the Service.

## Data Retention

We retain information only for as long as reasonably necessary to provide the Service, comply with legal obligations, resolve disputes, enforce agreements, and protect the security and integrity of the Service.

Certain information may be retained where reasonably necessary for legal, accounting, fraud prevention, security, or operational purposes.



## Data Security

We implement reasonable technical and organizational measures designed to protect personal data and platform security. However, no method of electronic transmission, storage, or security system is completely secure, and we cannot guarantee absolute security.

## International Data Transfers

The Service may use infrastructure or service providers located in multiple countries. By using the Service, you acknowledge that information may be processed or stored outside your country of residence where permitted by applicable law.

## Your Rights

Subject to applicable law, you may have the right to request access to your personal data, request correction of inaccurate information, request deletion of personal data, object to certain processing activities, request restriction of processing, or request data portability.

## GDPR Notice

If you are located within the European Economic Area (EEA), personal data is processed in accordance with applicable data protection laws, including the GDPR.

## Changes to This Privacy Policy

We may update or modify this Privacy Policy from time to time. Updated versions will be posted through the Service.

## Contact Us

Email: [support@lead-swarm.com](mailto:support@lead-swarm.com)

Website: <https://www.lead-swarm.com/contact>